

Dance Show 2023



I thought I'd take this opportunity to advise you of the plans and progress towards our show NEXT TERM. Preparations are well underway 'behind the scenes' and we have a dedicated page on the website now for dance school members to be able to access all information which will be updated regularly over the coming weeks and months.

Once we start sharing more information on the website page it will become password protected.

<https://www.joannamardonschoolofdance.co.uk/show-2023/>

The password will be **93show23!**

The show theme this year is 'CELEBRATING 30 YEARS OF THE DANCE SCHOOL' comprising of some favourites over the years and some new dances. All children are invited to take part in the show.

After May 1/2 term every pupil will receive a show permission form and invoice. These will need to be returned and payments made by 15th July.

- **Show Performances - At The Barnfield Theatre, Exeter**

Saturday 25th November

Morning performance only

(No evening performance due to Exeter Carnival)

Sunday 26th November

Morning, Afternoon and Evening performances

The exact structure of each show – who performs in which shows will be confirmed soon. (This will be a lot easier to understand once you receive next term's invoice with class details etc...) Please check back on website frequently.

- **Dress rehearsal - Sunday 19th November at the theatre**

All classes will be allocated a time to rehearse in the theatre. It is **compulsory** for everyone to attend this rehearsal for safety. Times will follow nearer the time but please keep the day free. We normally start early in the morning with the youngest children and work through with each age group, to avoid where possible children having to come and go.

Due to the massive increase like last year in our overheads at the Barnfield Theatre, which is now being managed by the Northcott Theatre, we are having to charge for this rehearsal time. (Sadly, we just can't absorb the costs within the show any more like we have for the past 30 years.) Therefore, for each class your child attends, there will be a set fee of £5 charged for the rehearsal.

- **Costumes**

Costumes will be sourced and provided for all groups and a hire fee charged accordingly. Like everything now prices of costumes have escalated and costing about 50% more than they were prior to Brexit and Covid. However, I have a lot of stored costumes from previous shows and am currently budgeting to have a balance of pre-used costumes and new costumes. I am aiming to keep costume hire charges unchanged from 2019 prices.

(Providing costumes for the show is non-profit making for the dance school - we just aim to cover costs each year.)

Like last year there will be a flat £10 per child charge as a contribution towards all the licensing/insurance requirements.

- **Photographs / Souvenir Brochure**

Full colour A4 /32-page beautiful keepsake

We will be having the 2 photography sessions where each group will be invited to attend for 15minutes and have their individual photos taken in costume which will be available on a sale / return basis. Group photos will be taken and used in the souvenir brochure. We have done this for many years now and it is a lovely keepsake for the children. The photography sessions are **Sunday 29th October and Sunday 12th November at St. Lawrence Church Hall 1.00-5.00pm**. Confirmation of times and groups will follow on the website in September.

Brochure Advertising. - For many years we have been supported by local businesses who are in some way connected to the dance school families. This has significantly reduced the price charged for the finished brochure. Many of those longstanding connections have now left the school and we are looking for new, young families in the school for support. If you have a business and would like to advertise in the show programme, please get in touch.

(The Souvenir Brochure for the show is non-profit making for the dance school, but a huge amount of work!)

- **Filming of the shows**

I am employing a professional videographer who specialises in filming shows like ours again this year. He comes from Surrey and films all 4 performances over the weekend. He then edits the show, so we end up with a video of every dance for the children to keep for ever. In line with moving everything into the digital age and to be more environmentally friendly this will be in the format of a digital download this year. As there is no way to do this without the risk of copyright fraud, we will be making a compulsory charge for every 'family' a one-off fee for the digital download. I have negotiated a fee of £12 per download which is cheaper than the £14.50 charged per DVD in 2019. The use of personal recording equipment and taking of photographs in the theatre is strictly prohibited.

(DVD production for the show is non-profit making for the dance school.)

- **Parent helpers / Backstage arrangements**

We will be asking parents to help backstage with specific shows - further information to follow when we have confirmed which classes are in each performance. If your child is only in one show you will not be asked to help so you can watch the show. There will be strict security backstage and only allocated DBS checked parent helpers will be allowed backstage. Children will be checked in and out of the theatre by the teaching staff.

- **Tickets**

Tickets will be sold online by <https://stagestubs.com/gb> like last time. Where pupils only perform in one or two of the shows, they will have priority booking. Parent helpers will also receive priority booking. More details to follow. I am still waiting for updated theatre charges and ticket prices will be based on these charges. (I envisage they will be the same as last year.)

Please remember we have over 250 young people from the age of 3-18 years performing and we have a huge amount of work to do to enable everyone to have an amazing experience.

PLEASE, PLEASE help me by returning your show permission form by 15th July and paying the appropriate fee into the correct account. (Forms will be given to your children after May 1/2 term and will have all details re. Payments required and **Mardon Productions** Bank Details. Alternatively, you can send in a cheque made payable to MARDON PRODUCTIONS or CASH.)

Thank you for reading – the website page will be updated with further information as it becomes available. I can always be contacted at jo@joannamardonschoolofdance.co.uk if you have any queries.

Looking forward to giving your children an amazing performance experience and making you very proud of them all.

Kind regards

Jo